

Adam Sypnier

Lead Web Developer

Adam Sypnier

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585.975.9219
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Skills

Web Production Management, HTML, CSS, WordPress, PHP, MySQL, JavaScript, React, Node.js, jQuery, UX Design, Figma, Adobe Creative Suite, Magento, Joomla, WCAG standards, SEO optimization

Experience

Mission Minded / Lead Web Developer

OCTOBER 2019 - AUGUST 2024, REMOTE

- Established the web development department, creating a custom WordPress starter theme with reusable blocks, plugins, and styles, while implementing best practices.
- Led web projects for nonprofit and education clients, providing full development and technical support.
- Worked closely with freelance designers & developers, internal teams, and client teams to ensure smooth collaboration and alignment on project goals.
- Contributed to RFPs, including leading discovery meetings to assess project requirements, feasibility, and fit for the organization's capabilities.
- Fostered long-term client relationships through ongoing technical support and strategic consultation.

Ars Nova / Web Developer

2009 - 2019, NEW YORK CITY

Began with a relaunch built for Joomla, then progressed in 2013 as a WordPress-powered site with an updated design. Frequent projects include special event sub-sites as well as ongoing development for current and upcoming shows, facilitating online ticket sales and streaming events.

MCD Partners / Web Developer

2015, NEW YORK CITY

Freelance front-end web development for major online banking and financial sector projects with a focus on accessibility and mobile.

Education

SUNY Purchase / Studies in New Media
2004 - 2007, PURCHASE, NEW YORK